

"Perhaps the most dynamic speaker on the future, AI and tech."

Bob Sakalas  
Chief Evangelist, SAP



## Jonathan makes the future and AI actionable

Harnessing today to shape your five-year future.

### MEET JONATHAN

#1 Ranked Futurist in the World by Forbes, Futurist-in-Residence at Amazon, and "The world's leading transformation architect," according to Harvard Business Review, Jonathan Brill helps audiences and executives take advantage of the collision of AI, geopolitical, economic and societal trends, to transform their business, mindsets, and turn ideas into action to Win the Next Five Years.

As a strategic advisor, inventor, best-selling author, and renowned keynote speaker, Jonathan draws upon his unique experiences as Head of Invention at Deepinvent, Executive Chairman of the Center for Radical Change, and former Global Futurist and Research Director at HP to guide multinational corporations, frontier tech firms, and national governments. Tapping into his decades of business innovation and AI expertise, across transportation, food, consumer electronics, cybersecurity, finance, and defense industries, Jonathan has become the go to strategic advisors for business executives around the world.

His latest book, "AI and the Octopus Organization: Building the Superintelligent Firm," delves into how organizations that distribute authority, embed AI intelligence at the edges, and cultivate a culture that rewards rapid learning and customer-centric adaptation, will become the undisputed leaders of tomorrow.

*Jonathan Brill*  
THE BUSINESS FUTURIST™

### A keynote speaker who has actually built the future

- Futurist-in-Residence at Amazon
- Head of Invention at Deepinvent
- Global Futurist and AI Researcher, HP
- Board Advisor, Frost & Sullivan
- Executive Chairman, Center for Radical Change

### Jonathan makes the future actionable for your specific audience

- Gets people thinking about the future
- Aligned on business priorities and risks
- Ready to take action – how to invest, organize, and move forward

### Spans industries

- AI & Tech
- Architecture, Engineering & Construction
- Automotive & Manufacturing
- Finance & Insurance
- Professional Services
- Trade & Professional Associations
- Food & Agriculture





*Jonathan Brill*  
THE BUSINESS FUTURIST™

EVOLVE

## AI BUSINESS FUTURIST

Jonathan Brill bridges the gap between academic futurism and boardroom reality. He uses data and real-life experiences to help business leaders navigate uncertainty and win the next five years.

## POPULAR SPEAKING TOPICS

### WIN THE NEXT 5 YEARS

The future might be crazy but your business doesn't have to be. Jonathan Brill helps you spot the societal, geopolitical, economic, and technological trends colliding and impacting your business. He will show you how to lead through the chaos and take action today to win the next five years.

### OCTOPUS ORGANIZATION™

In the next five years, companies that adopt AI holistically will pull ahead of those dabbling at the edges. Jonathan Brill reveals how to learn from the octopus's adaptability to distribute authority, embed AI at operational edges, and build a culture of rapid learning and customer-focused adaptation—ensuring your company doesn't just survive, but dominates.

### STRATEGIC LUCK

Luck isn't chance. It's a science based skill. Merging an impactful blend of heart-felt personal experiences and hard data, this keynote experience takes audiences on a journey through the four science-based methods that transform uncertainty into opportunity in nearly everything you do.

## FUTURISTS BY TIME HORIZON

**1**  
YEAR

Ian Bremmer  
Shelly Palmer  
Shawn Kanungo  
Ethan Mollick

**5**  
YEARS

**Jonathan  
Brill**

**10+**  
YEARS

Daniel Burrus  
Amy Webb  
Zack Kass  
Mike Walsh

**15+**  
YEARS

Nik Badminton  
Peter Diamandis  
Gerd Leonhard

FOR MEETING PROS OR SPEAK WITH JONATHAN

SPEAKING TOPIC:

# AI & THE OCTOPUS ORGANIZATION™

Firms that adopt AI holistically today will be the leaders of tomorrow.



Jonathan Brill helps audiences and executives to take advantage of the collision of AI, geopolitical, economic and societal trends, to transform their business, mindsets, and turn ideas into action to Win the Next Five Years.

## THE KEYNOTE

Over the next five years, companies that fully integrate AI will pull significantly ahead of those that only experiment with it. Organizations willing to embrace change, evolve their thinking, and adapt quickly will define the future of their industries.

In a world of constant change, resilience is no longer enough. Organizations must evolve beyond endurance to agility—developing the capacity to sense market changes early, respond intelligently to customer needs, and adapt faster than competitors. Agility is not about moving faster; it's about thinking faster—through decentralized intelligence, AI-augmented decisions, and empowered teams at every level.

This means rethinking the traditional hierarchical model and imagining an organization structured like an octopus. While it has a central brain for strategy and oversight, each arm has its own mini-brain—autonomous, responsive, and deeply aware of its market surroundings. A neural ring coordinates these nodes in real time, allowing the institution to make rapid, informed decisions across its entire system—often faster than the central brain could alone.

## OUTCOMES AND EXPERIENCES

- Understand how to redesign your organizations around adaptability, not control.
- Learn how to use AI to create autonomous SuperTeams that push creative boundaries, and make better, faster decisions.
- Cultivate the vision, values, and goals your org & team needs to leverage AI effectively.

## A BLUEPRINT FOR AI TRANSFORMATION

The octopus is agile at the edges and aligned at the center. That's the management pattern organizations need now.

- **Eight Arms** – Push everyday decisions to the edge, equipping frontline teams with AI-powered judgment and freeing leaders to focus on bold moves.
- **Neural Necklace** – Break silos with seamless, AI-driven communication networks that keep the whole system aligned.
- **Three Hearts** – Balance three modes of leadership: analytical (pause and assess), agile (move fast), and aligned (keep culture and purpose strong).
- **Adaptation Champion** – Like the octopus rewriting its RNA, build resilience into your core systems so you can adjust before disruption hits.

This isn't theory. I've studied organizations already moving in this direction, guided dozens of transformations, and drawn on over a million workforce surveys. What I found is clear: success comes not from simply automating tasks, but from reimagining how organizations function at every level.

## WHO IS THIS KEYNOTE FOR

### STRATEGIC LEADERS

- ready to drive new strategic growth through AI transformation

### OPERATIONAL LEADERS

- wanting to future proof their organizations and workflows

### EXECUTIONAL LEADERS

- looking to accelerate productivity and delivery

BOOK JONATHAN